



re^{leaf}

Vancouver Water Enterprises Marketing Package 2013

Go beyond purity and discover

Vancouver Water Enterprises Canada Co., Ltd

Address:

125-44488 South Sumas Road,
Chilliwack, BC, Canada V2R 5M3

Tel: 604.824.7455 Cell: 778.898.4658

Toll Free: 1.866.399.3366

E-mail: sales@vancouverwaterca.com

Website:

www.vancouverwaterca.com

www.redleafwater.com

www.releafwater.com





releaf

Table Of Contents

Our Company	3
Ultra-Premium Source	4
Unique Enhancement Process	5 - 6
Our Products	7
Distribution Goals	8
Partner Benefits	9 - 10
International Price and Product Specifications	11
Our Certificate	12 - 13
Water Quality Analysis	14
Photo Gallery	15





Our Company

releaf is one of the world's first ultra-premium, mineral rich pure waters packaged in a premium branded bottle.

The water is superior in content, taste and purity and offers naturally occurring minerals and vital oxygen that drastically enhance the overall product appeal. releaf will not only emerge as a leader in the growing category of ultra-premium water, based on its inherent characteristics, but will bridge the enhanced and ultra-premium categories together. This gives us the ability to bring you a healthier lifestyle. Open a bottle and enjoy the water with a taste of super-natural Canadian Ultra-premium water – releaf.

Water in Chilliwack

In Chilliwack, we have good reason to be proud of our drinking water. In 1997 and 1999, the City of Chilliwack received an award from the Canadian Water Resource Association for having the "best drinking water in Canada".





Ultra-Premium Source

Natural Artesian Source—Nestled next to the Canadian Coastal Range Mountains near the Rocky Mountains, a renewable artesian is the source of purity for releaf. Ancient ice and coastal rain water filter through surface sand and rock to create a naturally pure and water source.

Minerals—All of releaf minerals come from the earth. These naturally occurring minerals are retained during our bottling process.

Renewable—Our water source is frequently renewed by the natural water cycle of the earth. The high rate of replenishment is attributed to the sheer volume of water created in the region. This environmentally friendly renewable source provides the ultra-premium water known as releaf.

Canadian Purity—With Canada containing up to 52% of the planet's fresh water there isn't a country on earth that can rival its purity and abundance.



Natural Artesian Source

Process

Unique Enhancement Process



1:1 Filtration Ratio – Our Unique production method balances the environment with healthy hydration. The 1:1 filtration ratio means no water is wasted. Pioneering this technology gives us a significant competitive advantage over competitors, most of which have production ratios as high as 6:1. This environmentally friendly process ensures the longevity of our source utilizing only the water required for bottling, nothing more.

Oxygen – Oxygen is essential for life! We mimic Mother Nature by oxygenating our water. Just like the water travelling down a babbling brook, we “smash” the water into smaller particles allowing oxygen to bond between the clusters. It is this infusion of oxygen that gives releaf the highest natural state of oxygen content. This natural infusion process allows our product to retain high levels of oxygen for extended periods of time.

Mineral Retention – A core competency of our patented process is the assurance that no natural minerals are lost during filtration. Without minerals water has a very low electrical conductivity.

PH Value – Our water PH value ranges between 7.5 and 8.3.
Alkaline – a desirable trait.



1:1 Filtration Ratio



Oxygen



Mineral Retention



PH 7.5-8.3

Process

Unique Enhancement Process



Magnetized – Our water has a silky smooth texture and taste thanks to pulling our water through natural earth magnets to lower the surface tension. A nearly perfect PH balance is also a pleasing result of this process.

BIO BOTTLE - releaf water will also be available in some areas in 100% Pet biodegradable bottles. This initiative shows releaf's commitment to changing the industry standards of bottling waste entering into the environment. Our earth friendly BIO bottle boasts the same physical characteristics and strength as traditional PET plastic bottles, while still allowing the bottle to breakdown completely in any active microbial environment.

Untouched by hand - releaf bottling facility was designed to protect the purity of our water at every step of the production process. Untouched by human hands, we can ensure a quality product. Our facility was built directly from the beginning, at the water source and the sealed delivery system makes sure that there is no chance human hands touch the water during production. In fact, until you unscrew the cap, releaf water never meets the compromised dirty air, nor is it touched by another human being. It is the Unique Enhancement process.



Magnetized



BIO BOTTLE



Untouched by hand

Our Products



500ml



1 Liter



500ml
Bio Bottle



1 Liter
Bio Bottle



500ml x 12



500ml x 24



1 Liter x 6



1 Liter x 9



Potential



Distribution Goals

Mutual Profitability – Provide excellent long-term profitability for our distribution partners while building strong relationships.

Driving Sales – Help drive sales for each of our partners within their respective territories, with targeted marketing.

Substantial Margins for Our Partners – Encourage the mass movement of releaf by pricing our ultra-premium product very competitively.

Enhance Our Brand Awareness– Create and manage all marketing initiatives and work closely with our partners advertising programs.

Sustainable Demand– Continually increase market share by working closely with our distribution partners and sharing local market knowledge.





Partner Benefits

Low Production Cost – Allows us to offer an ultra-premium bottled water at exceptional value.

Ultra-Premium – A competitively priced, superior substitute for distribution partners to offer their customers, fundamentally better than spring, reverse osmosis and distilled waters.

Production Speed - Partners will benefit from our high speed production abilities ensuring we can successfully pursue the business opportunity longer.

Distinctive releaf Brand – Open new and exciting doors for our partners by augmenting and diversifying product offerings and gaining access into new market segments.

The releaf advantage

Artesian Glacier Source – Ancient glacial ice and coastal rain water filter through surface sand and rocks creating Canadian ultra-premium water . This naturally pure and balanced water is of the highest quality in Canada.

Canada Water Equity – A worldwide reputation for vast and boundless amounts of fresh water is the essence of our ultra-premium brand. It is this perception that will showcase our product on a global scale giving our partners the opportunity to deliver a product that will exceed even the highest expectations.

Capability

Vancouver Water Enterprises (VWE) is a cutting-edge bottled water and beverage production facility. Located on an almost limitless pure water source in the Canadian Coastal Range Mountains near the Rocky Mountains, we have the capability and capacity to bring our own branded products and partner projects to market efficiently and cost effectively.

Advantage

Located next to the US/Canada border and within 1-hour of Canada's major shipping port, Port Vancouver, allows VWE easy access and affordable shipping for all customers on the West Coast of North America and overseas. We produce all of our bottles in house and integrate all facets of our production for our ultra-premium water. Our customers realize exceptional purchasing value and ensure excellent distributor and retailer margins.

Quality Control

Quality control is paramount in our production process. Our plant is certified to the highest levels of national and international standards, including the new US Food and Drug Administration levels, to ensure we can pursue every opportunity unencumbered. Regular testing by a technical lab monitors the continual quality of our water real-time to ensure we constantly and consistently meet the strictest standards.

Team

We are a group of energetic, highly-motivated individuals pursuing a common goal of building a World class beverage production facility and forging solid relationships with our distribution partners. We are dynamic, trend-leading and able to create innovative solutions to develop successful business partnerships. We look forward to working with you!

Private label opportunities – We have the flexibility to:

Co-pack with potential partners presently having established distribution in their area of representation, looking to expand market share and improve offerings. Create a new brand of ultra-premium water, with potential partners, that will be exclusive and unique to a virgin or mature market.



Vancouver Water Enterprises Canada Co., Ltd

Address: 125-44488 South Sumas Road, Chilliwack, BC, Canada V2R 5M3

Tel: 604.824.7455 Toll Free: 1.866.399.3366 E-mail: sales@vancouverwaterca.com 10



Product Specifications

0.5 Liter Specifications

Description	releaf water 0.5 Liter 12 Pack	releaf water 0.5 Liter 24 Pack
Case Pack	12 / 0.5 L	24 / 0.5 L
Case Weight	14.6 lbs	28.9 lbs
Case Cube	0.392	0.678
Item Dimensions W x H	2.755" x 7.322"	2.755" x 7.322"
Case Dimensions L x W x H	10.937" x 6.5" x 7.625"	18.937" x 6.5" x 7.625"
Pallet Dimensions L x W x H	48" x 40" x 42.75"	48" x 40" x 42.75"
Tie / High	22 x 5	10 x 5
Pallet Case Quantity	110	50
Pallet Bottle Quantity	1320	1200
Total Pallet Weight	1626 lbs*	1465 lbs*

*total pallet weight determined with manufacturers standard pallet. All CHEP pallet customers add 30 lbs

1 Liter Specifications

Description	releaf water 1 Liter 6 Pack	releaf water 1 Liter 9 Pack
Case Pack	6 / 1 Liter	9 / 1 Liter
Case Weight	14.45 lbs	21.75 lbs
Case Cube	0.363	0.541
Item Dimensions W x H	3.149" x 10.315"	3.149" x 10.315"
Case Dimensions L x W x H	9.5" x 6.375" x 10.375"	9.5" x 9.5" x 10.375"
Pallet Dimensions L x W x H	48" x 40" x 57.5"	48" x 40" x 57.5"
Tie / High	30 x 5	20 x 5
Pallet Case Quantity	150	100
Pallet Bottle Quantity	900	900
Total Pallet Weight	2188 lbs*	2195 lbs*

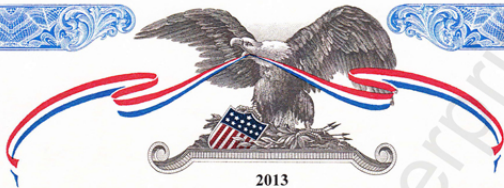
*total pallet weight determined with manufacturers standard pallet. All CHEP pallet customers add 30 lbs

Terms & Conditions

Payment Terms	100% Prepaid - USD - All prices shown FOB Chilliwack
Minimum Order Quantities	1 Pallet
Claims	All breakage, damaged, and shortage claims must be reported to VWE within 48 hours of receipt of delivery
Credit Arrangements	To establish credit, please completely fill out a VWE credit application and email to: sales@vancouverwaterca.com
Price Protection Policy	Any pricing presented by a VWE sales representative is before any trade discounts. Prices are subject to change with 30 days written notice
Order Information	
Phone	1.866.399.3366 / 604.8247455
Email	to:sales@vancouverwaterca.com
Pick Up Location	125-44488 South Sumas Road Chilliwack BC Canada V2R 5M3

Vancouver
Water Enterprises
Canada Co., Ltd





2013

CERTIFICATE OF REGISTRATION

This certifies that:

Vancouver Water Enterprises Canada Co., Ltd.
125, 44488 South Sumas Rd.
Chilliwack, BC V2R 5M3
Canada

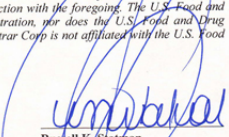
is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp:

U.S. FDA Registration No.: **12137336436**
U.S. Agent for FDA **Registrar Corp**
Communications: **144 Research Drive, Hampton, Virginia, 23666, USA**
Telephone: +1-757-224-0177 • Fax: +1-757-224-0179

This certificate affirms that the above stated facility is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as effective by Registrar Corp as of the date hereof, and Registrar Corp will confirm that such registration remains effective upon request and presentation of this certificate until December 31, 2013, unless such registration has been terminated after issuance of this certificate. Registrar Corp makes no other representations or warranties, nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. Registrar Corp assumes no liability to any person or entity in connection with the foregoing. The U.S. Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and Drug Administration recognize a certificate of registration. Registrar Corp is not affiliated with the U.S. Food and Drug Administration.

Registrar Corp 

144 Research Drive, Hampton, Virginia, 23666, USA
Telephone: +1-757-224-0177 • Fax: +1-757-224-0179
info@registrarcorp.com • www.registrarcorp.com


Russell K. Statman
Executive Director
Registrar Corp

Dated: November 8, 2012
© Copyright 2003-2012 Registrar Corp.



CFIA Declaration (Canadian Government Certification)

MANUFACTURER'S DECLARATION TO COVER EXPORTS OF FOOD PRODUCTS MANUFACTURED IN CANADA

DÉCLARATION DU FABRICANT TOUCHANT LES EXPORTATIONS DE PRODUITS ALIMENTAIRES FABRIQUÉS AU CANADA

Manufacturer / Fabricant	
I, <u>Je, soussigné,</u> <u>Janet Dong</u> do solemnly declare: <u>déclare solennellement :</u>	
(1) that I am an officer of <u>que je suis un agent de</u> <u>Vancouver Water Enterprises Canada Co., Ltd.</u>	
(2) that <u>que</u> <u>Vancouver Water Enterprises Canada Co., Ltd.</u> is the manufacturer of: <u>est le fabricant d/du(e) :</u>	
Product(s) / Produit(s) suivant(s) :	
Common <u>bottled water</u> Name(s) <u>17/01/2013 - 330x 60 millers</u> Appellation(s) <u>22/03/2013 - 12 96 12 millers</u> (ouvenant(s)) <u>N° de lot(s)</u>	
Container Size(s) <u>500 ml</u> Format du ou des contenants	Total Volumeweight of shipment <u>217,073 lbs (1,700 cases)</u> Volume / poids total de l'envoi
Brand Name(s) <u>releaf</u> Nom(s) commercial (aux)	
(3) that the above-named product is/are intended for export to <u>China</u> (Country) <u>(Nom du pays)</u> que le(s) produit(s) susmentionné(s) est(sont) destiné(s) à l'exportation vers (7), (8), (9), (10)	
(4) that the above-named product(s) is/are not regulated under the Meat Inspection Act, the Fish Inspection Act, or the Canada Agricultural Products Act <u>que le(s) produit(s) susmentionné(s) n'est pas (ne sont pas) régi(s) par la Loi sur l'inspection des viandes, la Loi sur l'inspection du poisson ou la Loi sur les produits agricoles au Canada;</u>	
(5) that I am aware of the health and safety requirements of Canada's Food and Drugs Act and the Food and Drug Regulations and have taken all necessary actions or steps to ensure that the product(s) is/are manufactured in accordance with these requirements. <u>que je connais les exigences en matière de santé et de sécurité prévues par la Loi et le Règlement sur les aliments et drogues et que j'ai pris toutes les mesures ou étapes nécessaires pour m'assurer que le(s) produit(s) est(sont) fabriqué(s) conformément à ces exigences.</u>	
And I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath. <u>Je fais cette déclaration solennelle en toute conscience de cause, en étant convaincu de sa véracité et en sachant qu'elle a la même force et le même effet que si elle était faite sous serment.</u>	
Declared before me at the <u>City</u> of <u>Chilliwack</u> Déclaration faite devant moi au <u>de</u>	
in the Province of <u>British Columbia</u> dans la province (du) (de) (à) (7) (8)	
this <u>01</u> st <u>day</u> of <u>February</u> , year of <u>2013</u> ce <u>jour</u> de <u>l'année</u>	
<u>R. DEAN SIMPSON</u> A Commissioner for Taking Oaths etc., a Notary Public in and for the <u>Province of British Columbia</u> un commissaire pour le serment est pris, <u>Province of British Columbia</u>	
<u>Dong</u> Signature of Officer <u>Product of Import</u>	

Information may be searched or provided as required under the provisions of the Access to Information Act. / Les renseignements peuvent être accessibles ou fournis en vertu de la Loi sur l'accès à l'information.

	Canadian Food Inspection Agency Agence canadienne d'inspection des aliments
For CFIA use only / Réservé à FACIA	
Based on the Manufacturer's declaration and having no information to the contrary, the CFIA would have no objection to the sale of the product(s) in Canada. If this declaration is found to be false, misleading or deceptive, this may result in legal action by the CFIA. In addition, the issuance of this form does not preclude regulatory action by CFIA on similar products sold in Canada. The Manufacturer is hereby informed that any reference to this form or to the CFIA or its activities in any advertising or other promotion is strictly prohibited in Canada and elsewhere.	
Sur la foi de la déclaration du fabricant et comme FACIA ne possède aucune information à l'effet contraire, cette dernière ne s'opposerait pas à la vente d/du(e) produit(s) au Canada. En outre, si cette déclaration se révélait fautive, trompeuse ou mensongère, FACIA se réserve le droit d'interdire des poursuites judiciaires. De surcroît, la délivrance du présent formulaire n'empêche pas FACIA d'entreprendre des mesures d'application de la loi à l'égard de produits semblables vendus au Canada. Par la présente, FACIA informe le fabricant que toute référence ou mention du présent formulaire, de FACIA ou de ses activités, dans toute annonce ou autre matériel publicitaire, est strictement interdite au Canada ou ailleurs.	
Authorized Person / Personne autorisée	
Name / Nom <u>Cathy Collinson</u>	
Title / Titre <u>Food Inspection Specialist</u>	
<u>[Signature]</u> Signature	
<u>February 6, 2013</u> Date	
CFIA Stamp / Exemplaire de FACIA	



Water Quality Analysis

Analytical Report

Analyte	Units	Result	Nominal Detection Limit	Guideline Limit	Guideline Comments
Aggregate Organic Constituents					
Chemical Oxygen Demand	mg O ₂ /L	<10	10		
Inorganic Nonmetallic Parameters					
Sulfide Total	mg/L	<0.005	0.005		
Cyanide Total	mg/L	<0.001	0.001		
Metals Extractable					
Aluminum Total	mg/L	<0.005	0.005		
Antimony Total	mg/L	<0.0002	0.0002		
Arsenic Total	mg/L	<0.0002	0.0002		
Barium Total	mg/L	0.023	0.01		
Boron Total	mg/L	0.008	0.005		
Cadmium Total	mg/L	<0.00007	0.00007		
Chromium Total	mg/L	0.0006	0.0005		
Copper Total	mg/L	0.002	0.001		
Lead Total	mg/L	<0.0001	0.0001		
Selenium Total	mg/L	<0.0006	0.0006		
Tin Total	mg/L	<0.004	0.004		
Uranium Total	mg/L	<0.0005	0.0005		
Vanadium Total	mg/L	0.0004	0.0001		
Zinc Total	mg/L	<0.001	0.001		
Metals Total					
Mercury Total	mg/L	<0.0001	0.0001		
Physical and Aggregate Properties					
Turbidity	NTU	0.5	0.1		
Colour	Apparent Colour units	<5	5		
Routine Water					
pH	at 25 °C	7.96			
Electrical Conductivity	µS/cm at 25 C	138	1		
Calcium Total	mg/L	19.1	0.1		
Iron Total	mg/L	<0.005	0.005		
Magnesium Total	mg/L	2.2	0.1		
Manganese Total	mg/L	<0.001	0.001		
Phosphorus Total	mg/L	<0.01	0.01		
Potassium Total	mg/L	0.8	0.1		
Silicon Total	mg/L	4.87	0.05		
Sodium Total	mg/L	4.1	0.1		
T-Alkalinity	as CaCO ₃	59	5		
Routine Water - Continued					
Chloride Dissolved	mg/L	1.84	0.05		
Fluoride Dissolved	mg/L	0.03	0.01		
Nitrate - N Dissolved	mg/L	0.08	0.01		
Nitrite - N Dissolved	mg/L	<0.01	0.01		
Sulfate (SO ₄) Dissolved	mg/L	10.3	0.5		
Hardness as CaCO ₃	mg/L	57	1		
Total Dissolved Solids Extractable	mg/L	87	1		

Approved by: 
 Mathieu Simoneau
 Laboratory Operations Manager



Vancouver Water Enterprises Canada Co., Ltd

Address: 125-44488 South Sumas Road, Chilliwack, BC, Canada V2R 5M3

Tel: 604.824.7455 Toll Free: 1.866.399.3366 E-mail: sales@vancouverwaterca.com



www.vancouverwaterca.com